Today’s insight-driven enterprises are looking to cloud data warehouses to meet the demands of the new digital age. However, the move to the cloud amplifies the data integration challenge, as it becomes more difficult to continuously ingest and update data that is sprawled across on-premise and cloud systems in many data silos.

Actian Avalanche is the industry’s first and only cloud data warehouse to offer integration capabilities built into the product. This significantly simplifies and accelerates data warehouse deployment and makes it easier than ever for enterprises to immediately gain value from their distributed data. Further, it virtually eliminates the traditional cost and complexity of having to manage a standalone data integration product in conjunction with an enterprise data warehouse.

**Move data from all your applications to Avalanche with just a few simple clicks**

The Actian Avalanche Connect feature is a key component of Actian Avalanche that facilitates your move to its platform. Avalanche Connect offers over 200 pre-built, extensible connectors and templates to popular SaaS and on-premise applications so that you can bypass the intricate ETL process and quickly move data into Avalanche. It also comes with Universal Connect patented technology that enables you to connect any data source or application, including on-premise and cloud applications. It uses a proven integration technology that provides data cleansing, data enrichment, deduplication, and others beyond just data ingestion.
Actian provides a solution designed to support your integration needs of today as well as your operations needs of tomorrow by supporting data sources on different operating environments; supporting one-time, scheduled and real-time data transfers; offering comprehensive security controls; full audit capabilities; and much more.

Avalanche Connect provides the following key capabilities to connect various data sources and applications to the Avalanche Hybrid Cloud Data Warehouse:

- **Integrate anything without any coding** – Connect to virtually any data source, format, location, protocol or any cloud sources using over 200 pre-built connectors to applications and technologies such as Salesforce, NetSuite, ServiceNow, Workday, databases, text files and with standards such as REST, OData, JSON, and XML.

- **Integrate anytime** – Schedule, orchestrate and manage your integration from a browser on your own time, anytime. Avalanche Connect supports real-time events as well as batch integration patterns and every integration deployed and configured is automatically assigned a URL end-point. This enables other web apps to be a client of the integration and dynamically manage any aspect from authorization, deployment, configuration, and execution using the RESTful API.

- **Integrate anywhere** – You can connect your information assets no matter where you host them, with the flexibility to deploy integration apps on-premises, within containers, private or public clouds, serverless environments, and edge devices.

- **Quickly integrate with source systems** – Accelerate integrations with source systems – the data feeds that enable you to pull (or push) data into the Actian cloud data warehouse. Consolidate structured or unstructured data from anywhere — data marts, apps, or databases.

- **Empower a broad set of users** – Citizen integrators, business analysts and highly-skilled integration specialists can all easily integrate applications and extract data using pre-built connectors.

- **Centralize management** – Browser-based user interface enables operations and support staff to easily configure, schedule, execute, and monitor all deployed integrations from a single pane of glass. You can gain a holistic view of all your templates, configurations, macros, schedules, job history, and more across large, distributed environments.

- **Realize rapid time-to-value** – Intuitive, visual design and management interface makes it easy for users to design, deploy, manage and repair integrations with a short learning curve.

**Extend to full enterprise-wide connectivity**

Actian Avalanche Connect is powered by Actian DataConnect — a proven iPaaS (integration platform as a service) solution for integrating disparate data sources as well as enterprise and cloud applications quickly and easily. DataConnect gives you the tools to define connectivity, migrations, data consistency, or transactional data integration with multiple systems using an intuitive and uniform graphical interface. It includes hundreds of pre-built connectors and guided workflows so you realize value faster by accelerating not just the initial design, but the ongoing maintenance of your connectivity.

For a limited time, Avalanche customers who desire enterprise-wide connectivity to address broader needs can upgrade to a full enterprise license of Actian DataConnect at a special rate. Start taking advantage of endpoints beyond the Avalanche cloud data warehouse and more runtime engines to power your integration. For more information, contact info@actian.com today.