

Action Executive Customer Advisory Board

Date: October 4 – 7, 2026

Location: Naples, Florida

Meeting webpage: <https://www.action.com/customers/cab-americas/>

A Strategic Forum for Actian Customers

The CAB is designed to bring together a select group of Actian customers to exchange executive-level perspectives on data strategy, governance, AI readiness, and the business requirements shaping enterprise data strategy. During the meeting, Actian will share its strategic direction and will request customer feedback to help inform new innovations and investment priorities.

The program is intended to support business collaboration between Actian and its strategic customers. Key discussion areas include:

- Measuring AI ROI and Business Value
- AI Governance and Risk Management
- Security and Resilience in an AI-Enabled Enterprise
- Agentic AI and Emerging Enterprise Architectures
- Data Products and Data Contracts as Drivers of AI Readiness
- Data Platform Consolidation, Simplification, and Modernization
- Empowering Teams in the AI Era: Skills, Roles, and Readiness

Business Value

Attendance provides our CAB meeting attendees an opportunity to:

- Provide direct input to Actian executive leadership
- Share requirements and priorities related to current and future data initiatives
- Learn from peer executives addressing similar data and AI challenges
- Identify strategies to reduce risk, improve governance, and accelerate trusted data use across the enterprise

Please contact Becky Staker, VP of Customer Experience, Becky.Staker@action.com or +1 512-840-9555 if additional information is required.

About Actian

Actian empowers enterprises to confidently manage and govern data at scale with flexible solutions that work across on-premises, cloud, and hybrid environments. The data division of HCLSoftware, Actian delivers data management and intelligence solutions that accelerate AI-ready data delivery. Learn more at **[action.com](https://www.action.com)**.