# Actian Data Intelligence Platform: Modernize Data Discovery and Governance

Benefit from data catalog and enterprise data marketplace capabilities in one platform to democratize data access and accelerate data-driven business initiatives.

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## Why Use a Data Intelligence Platform?

Organizations are generating ever-increasing amounts of data due to the explosion of digital activities and services. Therefore, they must have the right tools to ensure this information is correctly managed and controlled.

Indeed, with great data comes great responsibility. For enterprises to truly profit from their data, they must be equipped with a solution that enables data-driven teams to easily find, discover, manage, and above all, trust their information assets. That solution is a **data catalog**.

The **data catalog** can help overcome challenges such as:

- Managing ever-increasing volumes of data assets
- Meeting the needs of a growing number of data producers and consumers
- Boosting data literacy and knowledge in organizations

## A Paradigm Shift in Data Management

Centralized and monolithic data management, anchored in a data lake or data warehouse, creates a massive bottleneck. This ultimately stifles innovation and hinders data teams from meeting the rapidly evolving demands of the business.

In response, industries are progressively embracing decentralized data management, especially through a data mesh.

**Data mesh is taking over the world with massive adoption by large-scale organizations**

**85%** of organizations recognize the relevance of the Data Mesh
-**BARC Survey, 2023**

**54%** of companies are planning to implement or are implementing the Data Mesh
-**BARC Survey, 2023**

**70%** of organizations have or are in the process of implementing Data Products
-**BARC Survey, 2024**

For enterprises to support this paradigm shift in data management, they must have a solution that allows domains to share their most valuable data assets with other domains. That solution is an **enterprise data marketplace**.

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**Over 60 Organizations Trust the Actian Data Intelligence Platform**

Here's what data leaders are saying about the platform, which was previously known as the Zeenea Data Discovery Platform:

*"Zeenea and Stellantis have a very solid relationship. On the one hand, they provide the data catalog we needed, offering a pure experience for our end users: they log in to the platform and everything is cleaned, organized, and simple. On the other hand, Zeenea's teams are doing a fantastic job putting up with us, to meet our numerous requirements and challenges by always opening their hearts, sharing, and discussing with us."*

– **Ricardo Rodriques, Head of Data Governance,** Stellantis

*"With Zeenea, we were able to centralize our analytics and BI data into a single solution. The data catalog design via the Zeenea Studio app enabled data transparency and clarity in the documentation of our data assets, while the Zeenea Explorer app enabled our end users to find the right data for their respective use cases via its data discovery features, which represented a big advantage for Lufthansa Cargo."*

– **Bettina BERG Data Architect,** Lufthansa Cargo



## The Data Catalog: A Modern Approach to Data Intelligence

The Actian Data Intelligence Platform democratizes data with a data cataloging solution that brings together and unifies all enterprise metadata into a single source of truth. It enables organizations to:

- **Discover data in seconds.** Data stewards can automatically index and update data from all sources. In addition, data consumers can quickly find the information they need by typing simple keywords in a Google-esque search bar.

- **Automate data documentation.** Data stewards can add, configure, and overlay documentation properties on data through a flexible metamodel template that is powered by a knowledge graph.

- **Increase data trust.** Data consumers can view data quality metrics right from the discovery phase, facilitated by powerful integration with data quality management solutions.

- **Create a common data language.** Data stewards can manage a common business vocabulary that's made available across the entire organization via business glossary features.

- **Track and trace data transformations.** Data consumers get a complete view of data's lifecycle—from its collection through usage, storage, and preservation over time—with a user-friendly lineage graph.

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## Making Data Discovery Easy and Intuitive

The Actian Data Intelligence Platform enables organizations to enhance their data catalog with an enterprise data marketplace. This enables businesses to simplify how they publish, share, and consume their most valuable enterprise data products.

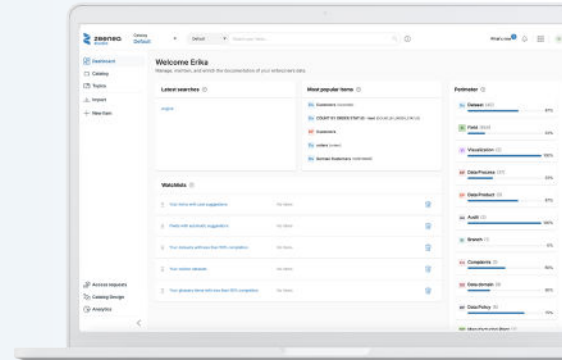The enterprise data marketplace gives organizations the ability to:

- **Share their most valuable data products.** Business domains can publish, maintain, monitor, and share their most valuable enterprise data assets straight onto the enterprise data marketplace with federated data cataloging capabilities.

- **Shop for data seamlessly.** Data consumers can browse and shop for data products and other valuable catalog objects shared by the various domains in the enterprise data marketplace. Searching for data assets is just like an e-commerce shopping experience.

- **Manage data products.** Data producers can publish, maintain, monitor, and share their data products directly onto the enterprise data marketplace via data product management capabilities.

- **Personalize the data marketplace.** Organizations can personalize their enterprise data marketplace by incorporating branding elements such as logos, custom colors, and themes to reflect their identity and enhance user engagement.

## Two User-Friendly Interfaces

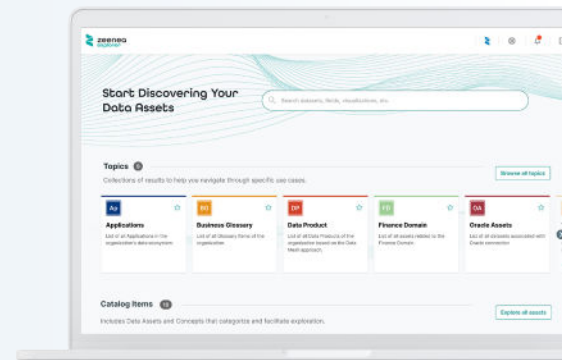The data intelligence platform offers two dedicated applications for both types of user groups:

**Zeenea Studio –** Application for Data Management Teams

This application automates documentation tasks and increases enterprise data knowledge. It's the application for data management teams from all types of organizations to manage, maintain, and enrich the documentation of their enterprise's data assets.



**Zeenea Explorer –** Application for Data Consumers

This application helps users discover the right data at the right time. It gives data consumers the ability to find the information they need among all their enterprise's data assets.

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**Accelerating Data-Driven Initiatives**

The Actian Data Intelligence Platform makes sure that data teams spend less time searching for information and more time getting value from their data, empowering them to drive better business decisions. With the platform, data knowledge is no longer limited to a group of experts. Instead, it's available to all users, regardless of skill level, to better collaborate on their information assets and maximize the value of their data.

Using the platform gives businesses a clear and reliable data asset landscape. They can find, access, and democratize data quickly and easily.
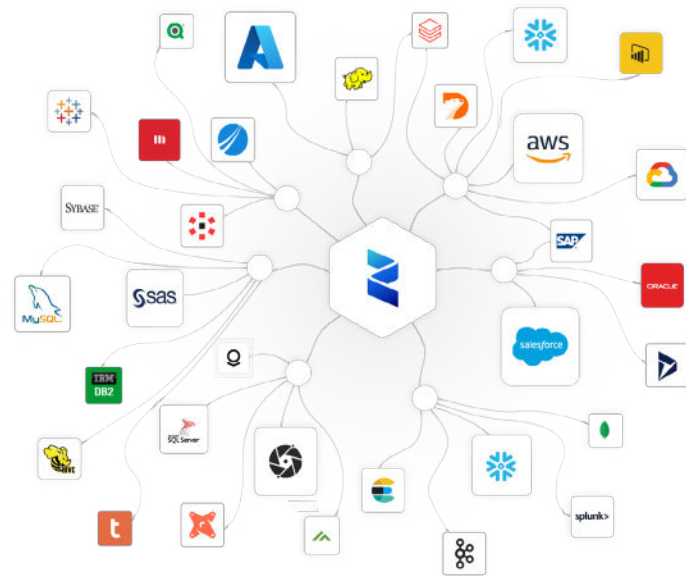
## Advanced Capabilities Support Data Discovery

Modern and intuitive capabilities simplify data searches, exploration, governance, and compliance—all in one unified platform. These capabilities include:

- **Business Glossary.** Build and share a common data vocabulary across the entire organization.

- **Data Compliance.** Manage personal data assets and ensure that policies and regulations are well communicated.

- **Search and Explore.** Find and understand the relevant data for business use cases.

- **Data Governance.** Drive successful business initiatives with active and agile data governance.

- **Data Lineage.** Provide data teams with a complete view of their data's lifecycle.

- **Data Quality.** Connect to the organization's data quality management solution to display data sets' quality metrics right from the discovery phase.

- **Data Shopping.** Search, browse, and shop for the most valuable enterprise data assets—data products, AI models, dashboards, and more.

- **Data Stewardship.** Reduce the time spent on documentation tasks, break down data silos, and increase data knowledge.

- **Metadata Management.** Activate enterprise metadata to power data and analytics use cases.

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## Connect to All Company Data Sources in Seconds

The platform's broad range of native data source connectors accelerates time to insights and powers metadata management and intelligence. Data leaders don't start with a blank sheet of paper—they can get started with a catalog full of information.



The platform is easy to set up, use, and scale. It enables organizations to:

- **Free themselves from unnecessary constraints.** The platform is a cloud native solution that's available anywhere in the world with just a few clicks. By choosing the platform, organizations control the costs related to implementing and maintaining a data platform while simplifying access for data teams.

- **Integrate the solution into the organization's data ecosystem.** Universal connectivity and an API-first approach adapts to all systems and all data strategies. Connecting across the edge, cloud, multi-cloud, cross-cloud, and hybrid cloud environments helps organizations build an enterprise-wide information repository.

- **Gain a 360° view of the data landscape.** The data intelligence platform is powered by knowledge graph technologies, providing rich and in-depth search results, optimized data discovery, and intelligent recommendations.

- **Work with a safe and secure platform.** Ensuring that data is safe and secure is essential. The Actian Data Intelligence Platform is SOC 2 Type II and ISO 27001 compliant.

## Discover and Democratize Data Across the Enterprise

As data volumes soar and complexity grows, organizations need more than traditional data management tools—they need a modern approach that empowers every user to discover, trust, and act on data with confidence. The Actian Data Intelligence Platform delivers just that.

By combining a powerful data catalog with an intuitive enterprise data marketplace, the platform helps data teams break down silos, streamline documentation, boost data literacy, and support decentralized strategies like a data mesh. Its advanced capabilities—spanning governance, quality, and search—ensure a unified and secure view of enterprise data, while its user-friendly interfaces make data discovery accessible to everyone in the organization.

The platform makes it easy to integrate, scale, and accelerate data-driven initiatives. It provides the foundation for building a smarter, more agile, and AI-ready data ecosystem.

## About Actian

Actian empowers enterprises to confidently manage and govern data at scale. Organizations trust Actian data management and data intelligence solutions to streamline complex data environments and accelerate the delivery of AI-ready data. Designed to be flexible, Actian solutions integrate seamlessly and perform reliably across on-premises, cloud and hybrid environments. Learn more about Actian, the data division of **HCLSoftware**, at **actian.com**.