9 Reasons to Choose Actian Data Intelligence

Business Value

Regulatory Compliance Excellence
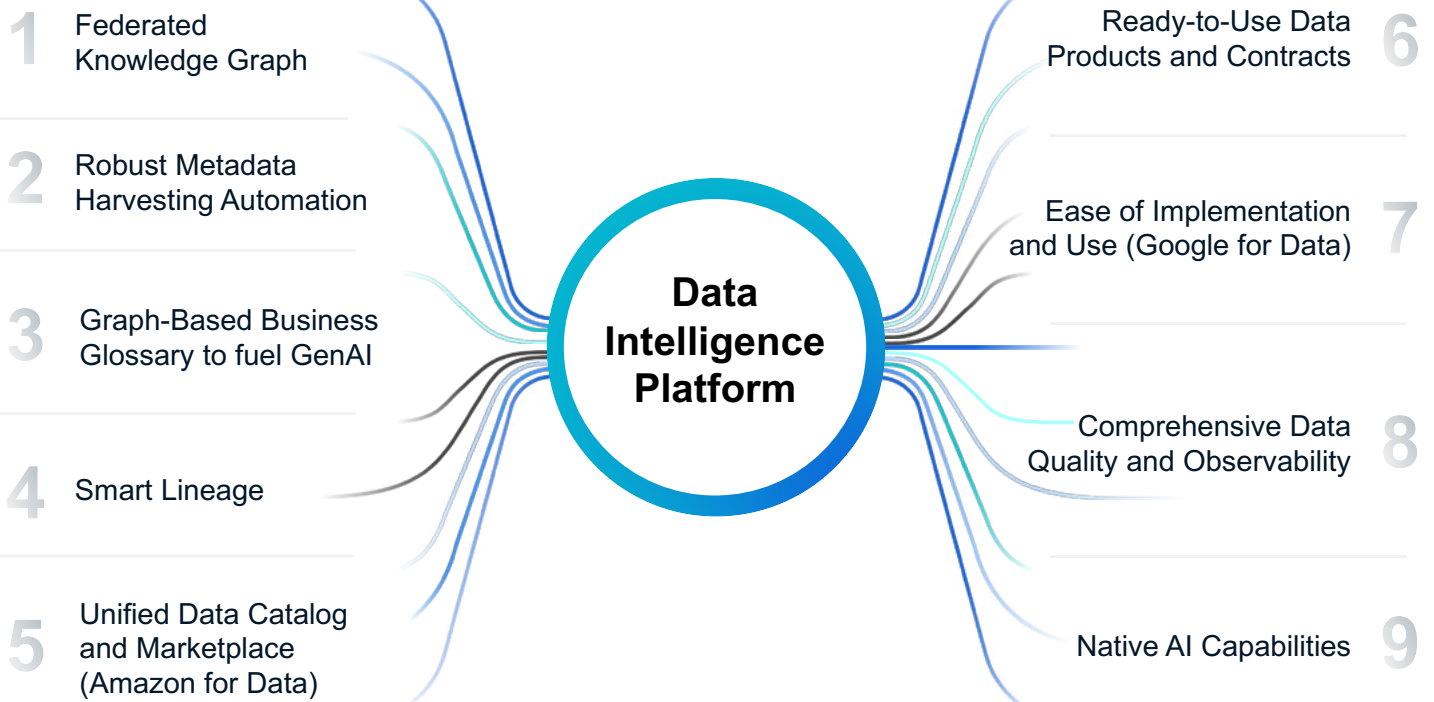
Self-Serve Analytics Empowerment

AI-Ready Data Foundation

Differentiators

1 Federated Knowledge Graph

2 Robust Metadata Harvesting Automation

3 Graph-Based Business Glossary to fuel GenAI

4 Smart Lineage

5 Unified Data Catalog and Marketplace (Amazon for Data)

Data Intelligence Platform

6 Ready-to-Use Data Products and Contracts

7 Ease of Implementation and Use (Google for Data)

8 Comprehensive Data Quality and Observability

9 Native AI Capabilities

Federated Knowledge Graph

Differentiators

- Domain autonomy
- Flexible catalog metamodel design
- Superior search engine

Benefits

- Enterprise scalability
- Better search results
- Enhanced visualization of data relationships and exploration

Robust Metadata Harvesting Automation

Differentiators

- 75+ native connectors for all environments
- Automated synchronization
- Build your own connectors

Benefits

- Comprehensive data landscape visibility
- Reduced manual documentation effort
- Always up-to-date metadata

Graph-Based Business Glossary

Differentiators

- Design flexible, reliable glossary models
- AI-powered suggestions for business terms
- Visualize relationships between glossary items

Benefits

- Best tech to power GenAI with high-quality business context
- Accelerate time-to-insight for business users
- Enable semantic search capabilities

Smart Lineage

Differentiators

- Automatic lineage mapping across entire data ecosystem
- Graph-based data relationship visualization
- Cross-system data flow visibility

Benefits

- Lower maintenance cost
- Always up-to-date lineage
- Enhanced compliance and governance capabilities
- Improved root cause and impact analysis

Unified Data Catalog and Marketplace

Differentiators

- Single platform supporting both catalog and marketplace
- Studio (back office) and Explorer (ecommerce front-end)
- Unified knowledge graph across domains

Benefits

- No technical integration between catalogs and marketplace
- No data mapping required
- Enhanced user experience for data consumers

Ready-to-Use Data Products and Contracts

Differentiators

- Enable Contract-first or Data-first approach
- Data Contract-led platform design
- Just-in-time contract creation aligned with product lifecycle
- Shift-left approach to quality and governance

Benefits

- Create contracts only when relevant data products exist
- Improve data consumer experience
- Accelerate data democratization

Ease of Implementation and Use

Differentiators

- Dual user interface for different user personas
- Rapid time to value
- Reflect your own terms

Benefits

- Higher user adoption rates
- Faster implementation timeline
- Low / no learning curve

Comprehensive Data Quality and Observability

Differentiators

- Hybrid / Multi-Cloud End-to-end data health visibility
- No Sampling Data Quality monitoring
- AI Powered Threshold definition and Anomaly detection

Benefits

- Increased trust in data products
- Enhanced reliability for AI/ML models
- Increased performance and lower computing costs

Native AI Capabilities

Differentiators

- Knowledge graph approach to native AI capabilities

Benefits

For Data Producers:

- Reduced metadata management workload

For Data Consumers:

- Faster and more efficient data discovery
- Improved user adoption

For / With AI Agents:

- Leverage your data knowledge to build agentic architectures
- Produce higher quality outcomes

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