

# Build the Supply Chain that Optimizes Efficiency

Gain the confidence to go from data to decision for a streamlined supply chain

The journey to achieving a seamless, efficient supply chain is fraught with challenges, primarily stemming from inadequate data management capabilities. Supply chain leaders like you face the daunting, but necessary, task of integrating disparate data sources, managing the sheer volume and variety of data, and extracting actionable insights in real-time.

Traditional data management tools, with their ineffective integration capabilities and overly complex systems, often fail to support fast and efficient decision-making. As supply chain operations continue to expand and evolve, the demand for a solution that can unify, analyze, and manage data efficiently is higher than ever. To grow your operations, you need a data platform that can streamline and increase the effectiveness of your supply chain processes.

## Customer Testimonials



**Elastic Scalability:** *"The real benefit we're seeing is that everything is infinitely scalable for us, so if we have more workload on the system, [the Actian Data Platform] will elastically scale up, so we can meet our demands."*

- Keesup Choe, PredictX

**Saves Time:** *"Actian DataConnect enables us to complete customer implementations in days instead of months, and that provides real value to our customers. Whether they want seamless integration right away, with a full-blown, real-time, open API, or whether they want to take a baby-step approach, we can give them that flexibility and they are much happier."* -Laura Roach, Xactly

**Self-Service Analysis:** *"By using Actian with Looker, we've been able to provide non-database users in our company access to our data on a self-service basis."*

- August Ludwigs, The AA

## Solve Industry Challenges with a Modern Data Platform

Goal	Obstacle	Solution
<b>Supply Chain Analytics</b>	The fragmentation of data across multiple systems and platforms results in delayed insights and inefficient decision-making.	With no-code/low-code integration, you can easily unify disparate data sources for comprehensive analytics, fostering decision-making with real-time queries.
<b>Predictive Maintenance</b>	Traditional maintenance strategies often lead to unplanned downtime due to a lack of insights, significantly impacting operational efficiency and costs.	Through integration and real-time queries, you can quickly identify patterns that help you predict potential issues before they escalate, which minimizes downtime and maintenance costs.
<b>Product Innovation</b>	The inability to swiftly respond to market changes and consumer demands due to data silos and complex integration challenges stifles product innovation and growth.	Native connectors easily integrate on-premises and cloud data - helping you accelerate product innovation and stay ahead of market demands.
<b>Sustainability &amp; ESG</b>	Achieving sustainability goals is often hindered by the difficulty in collecting, managing, and analyzing environmental impact data from diverse sources.	With real-time analytics and low-code/no-code integrations, you can consolidate and analyze sustainability data efficiently, supporting the development and tracking of sustainable practices.

## The Transparent Supply Chain Begins with a Unified Data Platform

The Actian Data Platform addresses the challenges present in today's supply chain operations and is built on the foundation of accessibility, speed, and integration.

- **Connect Your Data, Your Way:** Eliminate data silos, reduce data prep time, and open integration and data transformation to more users and use cases.
- **Manage Data with Flexibility:** Our unique data platform unifies analytics, data integration, quality, transformation, and cloud data warehouse services, improving flexibility to meet changing business needs, with hybrid and multi-cloud options.
- **Analyze Data 9x Faster for a Fraction of the Cost:** Process operational analytics 9x faster and 16x less expensive than traditional solutions. Actian reduces total cost of ownership (TCO) by maximizing computer resources and reducing the need for expert skills and resources.

This unified approach not only streamlines data management across the supply chain, but unlocks new opportunities for innovation, efficiency, and growth. As you seek to navigate the challenges of a rapidly changing global landscape, Actian offers the tools needed to transform your supply chain data into a strategic asset.

### Trusted By



# aeriz



#### Challenge

Aeriz needed to connect, manage, and analyze data from both on-premises and cloud systems.



#### Solution

The Actian Data Platform allowed Aeriz to access data that was not part of the canned reports provided by its third-party vendor, and easily aggregate it with Salesforce to improve inventory visibility and accelerate the order-to-cash timeline.



#### Outcome

Aeriz saw an 80% time saving of a full-time employee responsible for locating and aggregating data for business reporting.

### About Actian

Actian makes data easy. We deliver cloud, hybrid cloud, and on-premises data solutions that simplify how people connect, manage, and analyze data. We transform business by enabling customers to make confident, data-driven decisions that accelerate their organization's growth. Our data platform integrates seamlessly, performs reliably, and delivers at industry-leading speeds. Learn more about Actian, a division of HCLSoftware: [www.actian.com](http://www.actian.com).

