

Why Actian for Data Integration

The Road to Data Integration Success Starts Here

Leading organizations are achieving time and money savings while gaining a distinct advantage by using Actian technologies for data integration and migration use cases.

Delivering New and Sustainable Money Savings

\$20 million.

A large global bank replaced its legacy Netezza technology with Actian Vector. In addition to gaining actionable insights at lightning-fast speed, the bank dramatically reduced total cost of ownership (TCO) and is on pace to see \$20 million in savings over five years.



[Global Bank Story](#) ↗



[University of Western England Story](#) ↗

Lower operating costs.

The University of Western England (UWE) runs its student records system on Actian X and Linux. This enabled UWE to increase application performance for users while reducing operating costs associated with infrastructure support.

"We're looking at building a cloud-based analytics platform, and the vector processing and data integration features built into Actian X would make it easy for us to integrate with a solution like Actian."

-Rob Andrews, Project Manager

Realizing Significant Time Savings

7+ days per month.

Superior Energy Services slashed overall days sales outstanding (DSO) by nearly 20% using Actian Business Xchange. The platform improved cash flow and enables agility to handle changes in the energy sector with less disruption. The company also saves between seven and 12 days of labor per month for billing and invoicing by standardizing processes and using Actian BX.



[Superior Energy Services Story](#) ↗



[Netrix Story](#) ↗

2 FTEs.

Netrix deployed Actian Salesforce Connector for NetSuite to enable automated, end-to-end support for data synchronization. Fully automating processes saves the time and money equivalent of two full-time employees (FTEs) while improving system and data integrity.

"All processes are now automated and data flows instantaneously between platforms. It was by far one of the easiest integrations I've ever done."

-Brian Helwig, CFO

80% time savings for FTE.

The Actian Data Platform allowed national aeroponic cannabis brand Aeriz to easily access and integrate third-party data to improve inventory visibility and accelerate the order-to-cash timeline. This saved an FTE 80% of the time spent locating and aggregating data for business reporting.

"We have been able to save a huge amount of time spent pulling data and manually reconciling data when we find errors or discrepancies. We are now able to actually spend time analyzing areas to move the business forward."

-Joe Jones, CIO



[Aeriz Story](#) ↗

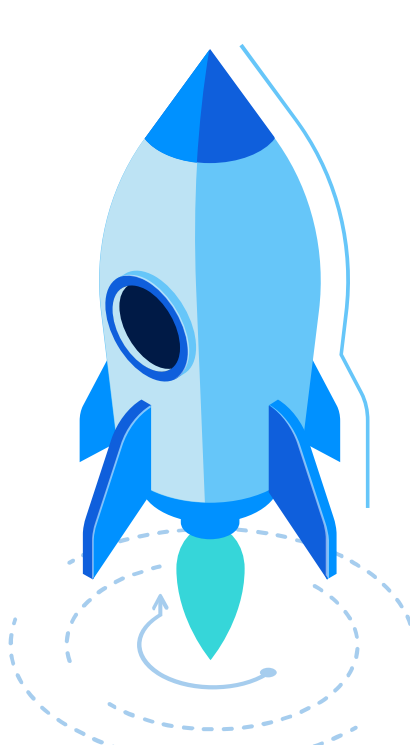
Gaining a Competitive Business Advantage

400 milliseconds.

The AA analyzes and enriches data to deliver risk-balanced insurance quotes online in 400 milliseconds. The AA gains a distinct competitive edge using the Actian Data Platform on Azure—insurance comparison websites in the UK give top billing to insurers that respond the fastest to quotes.

"Actian and our BI tools integrate seamlessly and deliver real-time insights with great speed and performance. We're able to make informed, risk-balanced decisions very quickly."

-August Ludwigs, Pricing Analyst



[The AA Story](#) ↗

Benefitting from an integration hub.

Hannover Life Reassurance Company of America used Actian DataConnect to build an integration hub that standardizes, automates, and accelerates customer onboarding processes while capturing relevant data. This dramatically reduces both manual intervention and time for onboarding.

"We set forth with a goal that our integration effort would provide a single, consistent source of data for any downstream processes, and Actian DataConnect made that happen."

-Vinod Kumar, Assistant Vice President of Software Development and Information Technology



[Hannover Life Story](#) ↗

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